

PLANO STANDARD	
1H24 ALMAY 01X72 CARDED PLANOGRAM	Date: 7/25/2023
	

PLANO STANDARD

1H24 ALMAY 01X72 CARDED PLANOGRAM

43 309978588016 MULTI-BENEFIT MASCARA BLACKEST BLACK 501		44 309978588023 MULTI-BENEFIT MASCARA BLACK 502		45 309978588030 MULTI-BENEFIT MASCARA BLACK/BROWN 503		46 309978590033 MULTI-BENEFIT MASCARA WP BLACK WP 504	
39 309970175269 VOLUME & CONDITIONING MASCARA BLACKEST BLACK 010		40 309970175276 VOLUME & CONDITIONING MASCARA BLACK 020		41 309970175283 VOLUME & CONDITIONING MASCARA BLACK BROWN 030		42 309970175290 VOLUME & CONDITIONING MASCARA WP BLACKEST BLACK WP 040	
35 309970143022 LENGTH & LIFT MASCARA BLACKEST BLACK 010		36 309970143039 LENGTH & LIFT MASCARA BLACK 020		37 077379137132 THICKENING MASCARA BLACKEST BLACK 401		38 077379117714 THICKENING MASCARA BLACK/BROWN 403	
29 309970135461 ALL-DAY INTENSE GEL EYELINER RICH BLACK 110		30 309970135492 ALL-DAY INTENSE GEL EYELINER DEEP CHESTNUT 140		31 309970135454 ALL-DAY INTENSE GEL EYELINER ALL-DAY GREY 100		32 309970135478 ALL-DAY INTENSE GEL EYELINER NOCTURNAL NAVY 120	
23 309972713018 EYELINER PENCIL BLACK 205		24 309976799025 EYELINER PENCIL BLACK/BROWN 206		25 309972713025 EYELINER PENCIL BROWN 207		26 309979590032 EYELINER PENCIL BLACK PEARL 208	
18 309970175306 CONDITIONING LIQUID EYELINER BLACK 010		19 309970175313 CONDITIONING LIQUID EYELINER BROWN 020		20 309970175320 CONDITIONING LIQUID EYELINER NAVY 030		21 309970050610 INTENSE LIQUID LINER BLACK PEARL 223	
14 309970173012 BROW STYLER LIGHT BROWN 010		15 309970173029 BROW STYLER MEDIUM BROWN 020		16 309975045017 LIQUID EYELINER BLACK 221		17 309975045024 LIQUID EYELINER BROWN 222	
9 309979637010 BROW PENCIL DARK BLONDE 801		10 309979637027 BROW PENCIL BRUNETTE 802		11 309970041090 BROW PENCIL UNIVERSAL TAUPE 803		12 309976038025 PRESSED POWDER LIGHT MEDIUM, MINE 200	
3 309970190101 AGELESS HYDRATING CONCEALER LIGHT 010		4 309970190118 AGELESS HYDRATING CONCEALER LIGHT MEDIUM 020		5 309970190125 AGELESS HYDRATING CONCEALER MEDIUM 030		6 309970165826 CLEAR COMPLEXION CONCEALER LIGHT 100	
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 25 CT N/A		2 309970078065 BIODEGRADABLE MICELLAR MAKEUP REMOVER CLEANSING TOWELETTES 25 CT N/A		7 309970165833 CLEAR COMPLEXION CONCEALER LIGHT/MEDIUM 200		8 309970165840 CLEAR COMPLEXION CONCEALER MEDIUM 300	

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39 309970175269 VOLUME & CONDITIONING MASCARA BLACKEST BLACK 010	40 309970175276 VOLUME & CONDITIONING MASCARA BLACK 020	41 309970175283 VOLUME & CONDITIONING MASCARA BLACK BROWN 030	42 309970175290 VOLUME & CONDITIONING MASCARA WP BLACKEST BLACK WP 040		
35 309970143022 LENGTH & LIFT MASCARA BLACKEST BLACK 010	36 309970143039 LENGTH & LIFT MASCARA BLACK 020	37 077379137132 THICKENING MASCARA BLACKEST BLACK 401	38 077379117714 THICKENING MASCARA BLACK/BROWN 403		
29 309970135461 ALL-DAY INTENSE GEL EYELINER RICH BLACK 110	30 309970135492 ALL-DAY INTENSE GEL EYELINER DEEP CHESTNUT 140	31 309970135454 ALL-DAY INTENSE GEL EYELINER ALL-DAY GREY 100	32 309970135478 ALL-DAY INTENSE GEL EYELINER NOCTURNAL NAVY 120	33 309970135485 ALL-DAY INTENSE GEL EYELINER PURE PLUM 130	34 309970135447 ALL-DAY INTENSE GEL EYELINER EVERGREEN 150
23 309972713018 EYELINER PENCIL BLACK 205	24 309976799025 EYELINER PENCIL BLACK/BROWN 206	25 309972713025 EYELINER PENCIL BROWN 207	26 309979590032 EYELINER PENCIL BLACK PEARL 208	27 309979590049 EYELINER PENCIL BLACK RAISIN 209	28 309970050603 EYELINER PENCIL BROWN TOPAZ 211
18 309970175306 CONDITIONING LIQUID EYELINER BLACK 010	19 309970175313 CONDITIONING LIQUID EYELINER BROWN 020	GR 20 309970175320 ; Part	21 309970050610 INTENSE LIQUID LINER BLACK PEARL 223	22 309970050597 EYELINER PENCIL BLACK AMETHYST 210	
14 309970173012 BROW STYLER LIGHT BROWN 010	15 309970173029 BROW STYLER MEDIUM BROWN 020	16 309975045017 LIQUID EYELINER BLACK 221	17 309975045024 LIQUID EYELINER BROWN 222		
9 309979637010 BROW PENCIL DARK BLONDE 801	10 309979637027 BROW PENCIL BRUNETTE 802	11 309970041090 BROW PENCIL UNIVERSAL TAUPE 803	12 309976038025 PRESSED POWDER LIGHT MEDIUM, MINE 200	13 309976038018 PRESSED POWDER MY BEST LIGHT 100	
3 309970190101 AGELESS HYDRATING CONCEALER LIGHT 010	4 309970190118 AGELESS HYDRATING CONCEALER LIGHT MEDIUM 020	5 309970190125 AGELESS HYDRATING CONCEALER MEDIUM 030	6 309970165826 CLEAR COMPLEXION CONCEALER LIGHT 100	7 309970165833 CLEAR COMPLEXION CONCEALER LIGHT/MEDIUM 200	8 309970165840 CLEAR COMPLEXION CONCEALER MEDIUM 300
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 25 CT N/A			2 309970078065 BIODEGRADABLE MICELLAR MAKEUP REMOVER CLEANSING TOWELETTES 25 CT N/A		

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PLANOGRAM LINE LISTING PLANO STANDARD

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Seg #1 LOC ID	UPC	ID	Name	Shade	PPK: Merch Code	GRP: FACINGS	Desc 8
1	309970078041	7255784000	BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING T...	25 CT	N/A	1	 30997007804
2	309970078065	7255785000	BIODEGRADABLE MICELLAR MAKEUP REMOVER CLEANSING TO...	25 CT	N/A	1	 30997007806
3	309970190101	7264459002	AGELESS HYDRATING CONCEALER	LIGHT	010	1	 30997019010
4	309970190118	7264459003	AGELESS HYDRATING CONCEALER	LIGHT MEDIUM	020	1	 30997019011
5	309970190125	7264459004	AGELESS HYDRATING CONCEALER	MEDIUM	030	1	 30997019012
6	309970165826	7260511002	CLEAR COMPLEXION CONCEALER	LIGHT	100	1	 30997016582
7	309970165833	7260511003	CLEAR COMPLEXION CONCEALER	LIGHT/MEDIUM	200	1	 30997016583
8	309970165840	7260511004	CLEAR COMPLEXION CONCEALER	MEDIUM	300	1	 30997016584
9	309979637010	7268271001	BROW PENCIL	DARK BLONDE	801	1	 30997963701
10	309979637027	7268271002	BROW PENCIL	BRUNETTE	802	1	 30997963702
11	309970041090	7243489803	BROW PENCIL	UNIVERSAL TAUPE	803	1	 30997004109
12	309976038025	7244337002	PRESSED POWDER	LIGHT MEDIUM, MINE	200	1	 30997603802
13	309976038018	7244337001	PRESSED POWDER	MY BEST LIGHT	100	1	 30997603801

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16	309975045017	7270199001	LIQUID EYELINER	BLACK	221	1
17	309975045024	7270199002	LIQUID EYELINER	BROWN	222	1
14	309970173012	7244180001	BROW STYLER	LIGHT BROWN	010	1
15	309970173029	7244180002	BROW STYLER	MEDIUM BROWN	020	1
18	309970175306	7262898001	CONDITIONING LIQUID EYELINER	BLACK	010	1
19	309970175313	7262898002	CONDITIONING LIQUID EYELINER	BROWN	020	1
20	309970175320	7262898003	CONDITIONING LIQUID EYELINER	NAVY	030	1
21	309970050610	7247142001	INTENSE LIQUID LINER	BLACK PEARL	223	1
22	309970050597	7258480006	EYELINER PENCIL	BLACK AMETHYST	210	1
23	309972713018	7258480001	EYELINER PENCIL	BLACK	205	1
24	309976799025	7258480002	EYELINER PENCIL	BLACK/BROWN	206	1
25	309972713025	7258480003	EYELINER PENCIL	BROWN	207	1
26	309979590032	7258480004	EYELINER PENCIL	BLACK PEARL	208	1
27	309979590049	7258480005	EYELINER PENCIL	BLACK RAISIN	209	1



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28	309970050603	7258480007	EYELINER PENCIL	BROWN TOPAZ	211	1
29	309970135461	7256907002	ALL-DAY INTENSE GEL EYELINER	RICH BLACK	110	1
30	309970135492	7256907005	ALL-DAY INTENSE GEL EYELINER	DEEP CHESTNUT	140	1
31	309970135454	7256907001	ALL-DAY INTENSE GEL EYELINER	ALL-DAY GREY	100	1
32	309970135478	7256907003	ALL-DAY INTENSE GEL EYELINER	NOCTURNAL NAVY	120	1
33	309970135485	7256907004	ALL-DAY INTENSE GEL EYELINER	PURE PLUM	130	1
34	309970135447	7256907006	ALL-DAY INTENSE GEL EYELINER	EVERGREEN	150	1
35	309970143022	7268020001	LENGTH & LIFT MASCARA	BLACKEST BLACK	010	1
36	309970143039	7268020002	LENGTH & LIFT MASCARA	BLACK	020	1
37	077379137132	7243528001	THICKENING MASCARA	BLACKEST BLACK	401	1
38	077379117714	7243528003	THICKENING MASCARA	BLACK/BROWN	403	1
39	309970175269	7262896001	VOLUME & CONDITIONING MASCARA	BLACKEST BLACK	010	1
40	309970175276	7262896002	VOLUME & CONDITIONING MASCARA	BLACK	020	1
41	309970175283	7262896003	VOLUME & CONDITIONING MASCARA	BLACK BROWN	030	1



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42	309970175290	7262897001	VOLUME & CONDITIONING MASCARA WP	BLACKEST BLACK WP	040	1
43	309978588016	7268068001	MULTI-BENEFIT MASCARA	BLACKEST BLACK	501	1
44	309978588023	7268068002	MULTI-BENEFIT MASCARA	BLACK	502	1
45	309978588030	7268068003	MULTI-BENEFIT MASCARA	BLACK/BROWN	503	1
46	309978590033	7268108002	MULTI-BENEFIT MASCARA WP	BLACK WP	504	1

